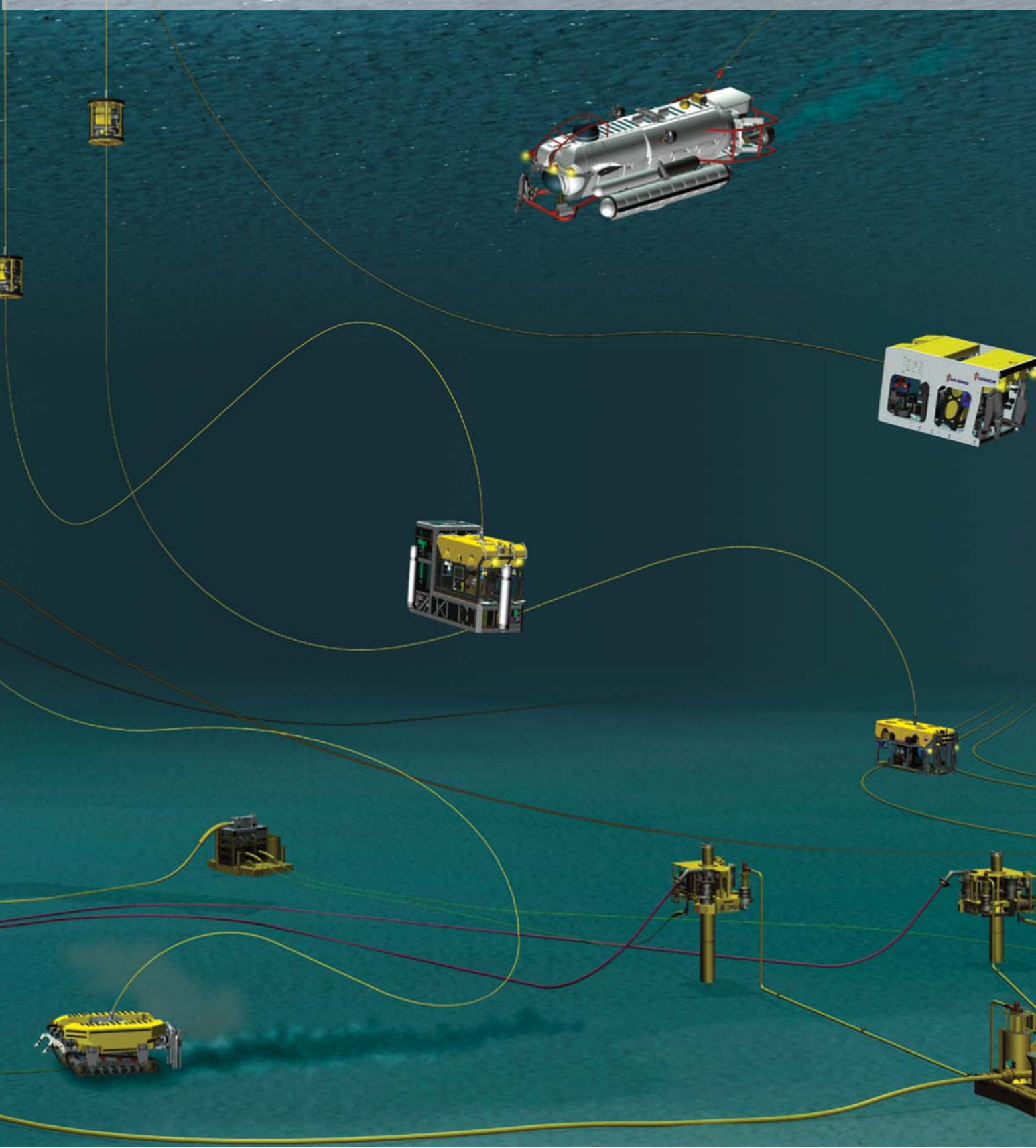


MARINE TECHNOLOGY

REPORTER

2012 Editorial Calendar
and Media Options

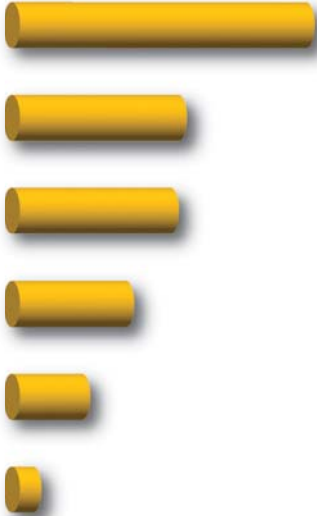
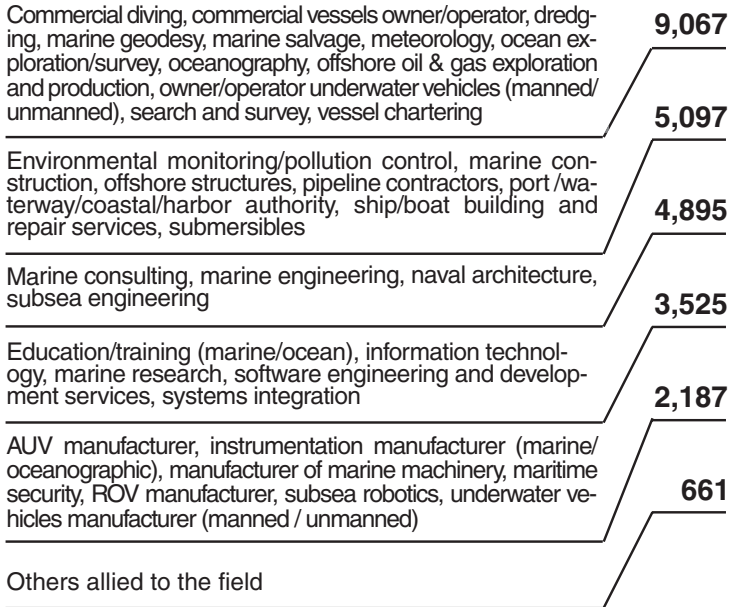




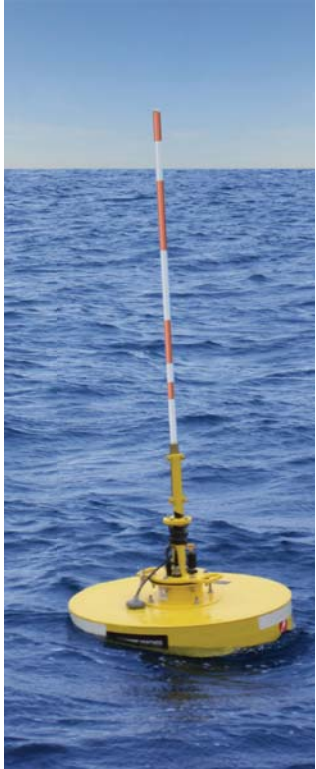
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Marine Technology Reporter is the international authority for business news and information from the marine technology and ocean science community.

Total Qualified Circulation: 25,432



US Circulation 15,880
International 9,552



All figures from the June 2011 BPA Report

January / February

Ad Closing: Jan 13

Offshore Inspection, Repair & Maintenance

Market: Salvage & Recovery
Product: Scientific Deck Machinery
Directory: Umbilicals, Cables, Connectors & Power Supply

Bonus Distribution
AUVSI

Feb 7-9 Washington, DC
Underwater Intervention
Jan 24-26 New Orleans, LA

March

Ad Closing: Feb 23

Subsea Vehicle Report – Unmanned Underwater Systems

Product : Sonar Systems & Seafloor Mapping
Regional Report: Atlantic Canada
Preview: Oceanology International 2012 Technology Guide

Bonus Distribution
Subsea Tieback

Mar 6-8 Galveston, TX
Oceanology International
Mar 13-15 London, UK

April

Ad Closing: Mar 22

Global Offshore Deepwater Report

Market: Seismic Vessels & Systems
Product : Deepwater Positioning, Mooring & Anchoring
Special Report: Environmental Monitoring, Remote Sensing & Pollution Control

Bonus Distribution

Offshore Technology Conf.
Apr 30 - May 3 Houston, TX

May

Ad Closing: Apr 19

Hydrographic Survey

Market: Renewable Energy –Wind, Wave & Tidal Power Report
Product : Instrumentation: Measurement, Processing & Analysis
Preview: OceanTech Expo Preview & Show Guide

Bonus Distribution
OceanTechExpo

May 21-24 Newport, RI
UDT Europe
May 29-31 IFA, Spain

June

Ad Closing: May 24

AUV Arctic Operations

Market: Communications, Telemetry & Data Processing
Product : Deck Machinery, Winches, Cranes and Ropes
Special Report: Seafloor Engineering & Remote Operations

Bonus Distribution
Energy Ocean

Jun 19-21 Boston, MA

July / August

Ad Closing: Jul 13

MTR 100

The MTR 100 is an invaluable guide for companies, government agencies, municipalities, research institutions and universities seeking product and service providers throughout the year



September

Ad Closing: Aug 23

Ocean Observation: Gliders, buoys & sub surface monitoring networks

Market: ROV Technology: Workclass to Micro Vehicles
Products : Underwater Imaging: Lights, Cameras, Sonar
Special Report: Training & Education Institutions & Facilities

Bonus Distribution
Oceans MTS/IEEE

Oct 14-16 Virginia Beach

October

Ad Closing: Sep 20

Subsea Defense: Protecting Port & Subsea

Market: Marine & Subsea Engineering & Construction
Product : Offshore Inspection, Repair & Maintenance
Regional Report New England

Bonus Distribution
SNAME

Oct 22-24 Providence, RI
MAST Americas
Nov 14-16 Washington, DC

November / December

Ad Closing: Nov 22

Fresh Water Monitoring & Sensors

Market: 2012 Market Planner
Product : Naval Underwater Warfare Technology
Special Edition: 2nd Annual Underwater Imaging Contest

Bonus Distribution
Underwater Intervention

2013

B/W Rates	1X	3X	6X	9X	12X	18X
Full page	\$3020	2911	2814	2721	2632	2545
2/3 page	2169	2097	2028	1961	1896	1833
1/2 page (island)	2017	1950	1885	1823	1763	1705
1/2 page (horiz)	2017	1950	1885	1823	1763	1705
1/2 page (vertical)	1811	1691	1691	1636	1582	1530
1/3 page	1161	1122	1085	1050	1015	981
1/4 page (horiz)	969	936	905	876	847	819
1/4 page (vert)	969	936	905	876	847	819

All display rates are listed at gross cost

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2nd cover	4430	*includes 4-color, bleed and special position
3rd cover	4430	Special Position: *15% of earned rate
4th cover	4843	

Color Charges

Standard 4A Red, Green, Orange, Yellow: per color	412
Matched color, per page, per color extra	515
4-color process per page: (1/3 page or smaller)	505
4-color process per page: (1/2 page or larger)	1009

Cost Per Thousand	1X	3X	6X	9X	12X	18X
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Full page price

All circulation data calculated using the June 2011 BPA statement



Production Requirements:

Digital Files (PC or MAC) Acceptable media on CD-Rom, via email, or FTP site upload. For complete production requirements please go to: http://img.marinelink.com/pdf/MTR_2012_ProdReq.pdf

For FTP site instruction, please email the production manager: productionmanager@marinelink.com

Commission and Closing Dates

Agency Commission - 15%

Published nine times annually. Last advertising forms close 20 days before the first day of the publication month for providing press-ready PDF files. Advertising material to be "pubset" should be submitted 30 days before the first day of the publication month.

Cancellations

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MTR Marketplace: 1X insertion - \$102/ in
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The online home of Marine Technology Reporter is the #1 internet resource for ocean technology news and underwater science equipment

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Constant updates on the latest in offshore drilling, oceanography, hydrographic, research, commercial diving, underwater construction, salvage and undersea defense

Customized Banner Ads

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Home page exposure
 \$1500 / month **A**
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Square Banner
 150 x 150 \$750 / month
 3 positions available

Custom Email Service

More than 59,000 verified industry email addresses

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underwater tech and ocean science

SeaCurrents features editorial and insight from experts across the marine technology world. Delivered bimonthly to **over 42,000 subscribers**.

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	1x	3x	6x
	\$1200	\$1000	\$800
	(each)	(each)	(each)

MARINE TECHNOLOGY

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