

B/W Rates	1X	3X	6X	9X	12X	18X
Full page	\$3020	2911	2814	2721	2632	2545
2/3 page	2169	2097	2028	1961	1896	1833
1/2 page (island)	2017	1950	1885	1823	1763	1705
1/2 page (horiz)	2017	1950	1885	1823	1763	1705
1/2 page (vertical)	1811	1691	1691	1636	1582	1530
1/3 page	1161	1122	1085	1050	1015	981
1/4 page (horiz)	969	936	905	876	847	819
1/4 page (vert)	969	936	905	876	847	819

All display rates are listed at gross cost

Covers

2nd cover	4430	*includes 4-color, bleed and special position
3rd cover	4430	Special Position: *15% of earned rate
4th cover	4843	

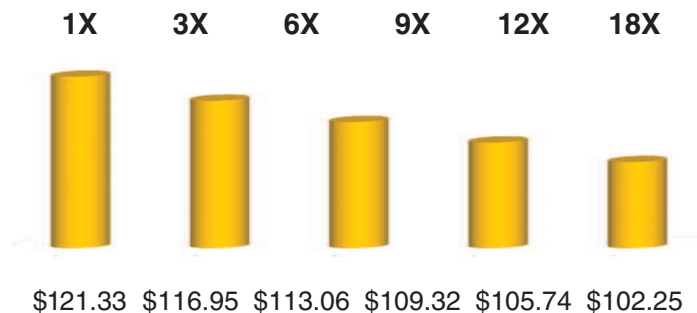
Color Charges

Standard 4A Red, Green, Orange, Yellow: per color	412
Matched color, per page, per color extra	515
4-color process per page: (1/3 page or smaller)	505
4-color process per page: (1/2 page or larger)	1009

Cost Per Thousand

Full page price

All circulation data calculated from June 2011 BPA statement



FULL PAGE

Bleed:
8.625 x 11.125 "
(219 x 283 mm)
Trim:
8.375 x 10.875
(213 x 276 mm)

FULL-PAGE

Non-bleed:
7 x 10 in
(178 x 254 mm)

2/3 TAB PAGE

4.5 x 10 in
(114 x 254 mm)

1/2 PAGE (island)

4.5 x 7.5 in
(114 x 191 mm)

1/2 PAGE (horiz)

7 x 4.875 in
(178 x 126 mm)

1/2 PAGE (vert)

3.375 x 10 in
(87 x 254 mm)

1/3 PAGE (vert)

2.25 x 10 in
(57 x 254 mm)

1/3 PAGE (horiz)

4.5 x 4.25 in
(114 x 108 mm)

1/4 PAGE (vert)

3.375 x 4.875 in
(87 x 126 mm)

1/4 PAGE (horiz)

7 x 2.375 in
(178 x 62 mm)

Production Requirements:

Digital Files (PC or MAC) Acceptable media on CD-Rom, via email, or FTP site upload. For complete, detailed production requirements please go to:

http://img.marinelink.com/pdf/MTR_2012_ProdReq.pdf

For FTP site instruction, please email the production manager: productionmanager@marinelink.com

Cancellations:

Cancellations are not accepted after scheduled closing date. Any cancellation prior to the closing date must be in writing and signed by the advertiser / agency and the publisher. All cancellations are subject to short rate where applicable.

Commission and Closing Dates

Agency Commission - 15%

Published nine times annually. Last advertising forms close 20 days before the first day of the publication month for providing press-ready PDF files. Advertising material to be "pubset" should be submitted 30 days before the first day of the publication month.

Classified Advertising

MTR Marketplace: 1X insertion - \$102/ in
3 or more insertions - \$91
each column is 3 in /76.2 mm wide
All classified rates are listed at net cost